

4Heros has partnered with a Veteran Owned Business to offer our customers **clay chips** that are manufactured here in the **United States**. These **highly durable, lightweight** and **cost effective chips** can be **customized with any logo, photo, graphic** or whatever else your mind can think of!

These are a *great alternative* to the more expensive metal challenge coin. Because of their price point, these chips can be *used in fundraising efforts*. Please see the table below for the *\$5.00 "Chip in" Program* which shows how much money you can make *("Your Profit" in yellow below)* if you can come up with a customized design that people will buy for a \$5.00 donation. It is a great way to raise money & provide people with a *long-lasting attractive keepsake*.









QTY	TOTAL INCOME YOU SELL FOR \$5	YOUR COST	YOUR PROFIT	UNIT COST
300	\$1,500.00	\$414.00	\$1,086.00	\$1.38
500	\$2,500.00	\$550.00	\$1,950.00	\$1.10
1000	\$5,000.00	\$970.00	\$4,030.00	\$0.97
3000	\$15,000.00	\$2,747.99	\$12,252.01	\$0.92
5000	\$25,000.00	\$4,350.00	\$20,650.00	\$0.87

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