



# Solid Brass Special Coin Offer

**4Heros** has developed a **special offer for brass coins** to help the **American Legion** fundraise and celebrate their **100th year anniversary**. We would also like to **extend this offer to the VFW** to use for the **great work** that it does to assist our **Veterans, our Military personnel and their families**. These coins can be sold to the public for \$10.00 each. Use these coins for your post, district or state.

Please see the table below for an explanation of how much money you can make (**"Your Profit" in yellow box**) with these coins as a fundraiser. These customized coins are a **great way to raise money, build public awareness**, and also provide people with a **long-lasting attractive keepsake**.

**Coin Offer Includes:** Customized 1 ½" or 2" Brass VFW Challenge Coin, 3D Soft Enamel on both sides, can split orders (qty 50) with any combination with silver, gold or bronze plating, Diamond Swirl on both sides.

1 1/2" Coin



QTY	TOTAL INCOME YOU SELL FOR \$10	YOUR COST	YOUR PROFIT	UNIT COST
250	\$2,500.00	\$1,327.50	\$1,172.50	\$5.31
500	\$5,000.00	\$2,280.00	\$2,720.00	\$4.56
1000	\$10,000.00	\$4,000.00	\$6,000.00	\$4.00
2000	\$20,000.00	\$6,820.00	\$13,180.00	\$3.41
5000	\$50,000.00	\$15,950.00	\$34,050.00	\$3.19

2" Coin



QTY	TOTAL INCOME YOU SELL FOR \$10	YOUR COST	YOUR PROFIT	UNIT COST
250	\$2,500.00	\$1,702.50	\$797.50	\$6.81
500	\$5,000.00	\$2,890.00	\$2,110.00	\$5.78
1000	\$10,000.00	\$5,130.00	\$4,870.00	\$5.13
3000	\$30,000.00	\$13,950.00	\$16,050.00	\$4.65
5000	\$50,000.00	\$21,950.00	\$28,050.00	\$4.39

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